

Timeless

The Townsend Hotel
Birmingham, Michigan





THE TOWNSEND HOTEL BIRMINGHAM, MICHIGAN

100 TOWNSEND STREET
BIRMINGHAM, MICHIGAN 48009

MAIN: 248.642.7900
CATERING SALES: 248.642.5191
CATERING@TOWNSENDHOTEL.COM
WWW.TOWNSENDHOTEL.COM



EVENT SPACE

Largest Ballroom	4920 Sq. Ft.
2nd Largest	2700 Sq. Ft.
Boardrooms	569 Sq. Ft.

AMENITIES

- Concierge Service
- Nightly Turndown Service
- 24-hour In-room Dining
- 24-hour Fitness Center
- 24-hour Business Center
- High Speed Internet
- Full range of audio-visual equipment & support
- Valet parking - rates apply daily or overnight

NEARBY ATTRACTIONS

Somerset Mall, Birmingham's Principal Shopping District, Cranbrook, Meadowbrook, The Henry Ford/Greenfield Village, Detroit Zoo, The Palace of Auburn Hills, DTE Music Theatre

GUESTROOM DETAILS

Affiliation	Preferred Hotels & Resorts
Guest Rooms	150
Kings/Suites/Doubles	83/55/12
Room Rates	High: \$395-\$2,500 Low: \$192-\$1,250
Sales Tax:	9.5%
Group Sales:	(248) 642-7900 in the U.S. (248) 645-9061 (fax)

AIRPORT PROXIMITY

Detroit Metropolitan Airport (DTW)	45 minutes
Pontiac Oakland County Airport (PTK)	35 minutes
Flint Bishop Airport (FNT)	50 minutes

www.townsendhotel.com/parking-directions.html

Exquisite Facilities

The grandest events of Southeast Michigan begin in our 2100 square-foot foyer replete with a private entrance, marble floors, cherry wood trim, and Waterford chandeliers. The Townsend Ballroom hosts groups up to 500 in its largest configuration and can also be divided into four separate salons to hold smaller gatherings and events.

The Regency Ballroom, a special favorite for groups under 200, is perfectly appointed and comes with an alcove for audio-visual equipment and an optional dance floor. The Regency's intimate charm has garnered lavish praise and provided the setting for many a memorable event.

Inspired Dining

The Townsend Catering and Culinary Team's reputation for personalized attention is further represented by the unique creation of elaborate themed menus. Each event is personally customized to fit the occasion whether it is a formal sit down dinner, strolling cocktail reception, or a brunch buffet.

A distinctly different experience is offered at The Corner - where chic urban décor sets the stage for nightly entertainment, premier spirits, wines and champagne from around the world.

For a fresh, seasonally inspired menu and impeccable service, visit the hotel's superstar restaurant, The Rugby Grille. Far from merely a hotel restaurant, The Rugby is supported by the local community and known as a Zagat-rated top restaurant year after year. The Rugby has earned its reputation as the place to enjoy great ambiance with a wonderful meal.

A tradition in Birmingham for over 20 years, Afternoon Tea at The Townsend Hotel is a beautiful experience. Whether it is a private party, shower, birthday celebration, family gathering or an afternoon business meeting, you will enjoy gracious service and an outstanding selection of savories and sweets. Afternoon Tea is offered Tuesdays through Sundays in our exclusive Tea Lobby. Reservations are required.

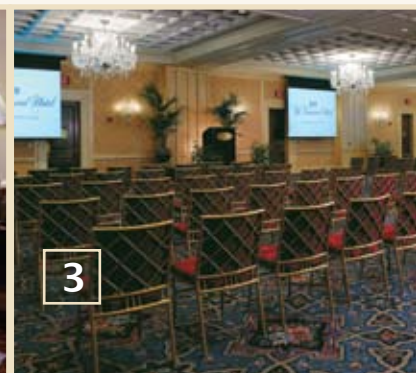
For guests on the go, the Townsend Bakery supplies freshly made pastries, soups, and gourmet sandwiches. Our Executive Pastry Chef designs decadent delights from tortes, to desserts, to exquisite wedding cakes.

Fine Amenities

The Townsend Hotel prides itself on style and comfort. Renovations to the 150 guest rooms and suites have enhanced the already luxurious accommodations. Groups have access to specially negotiated rates and may elect to have exclusive web-based reservations made available.

A Grand Hotel

Treat yourself and your most discerning guests to European style service, polished to perfection. The Townsend is perfectly positioned for exploring all of the boutiques, outside cafes and galleries that give Birmingham its own captivating style. For absolutely every comfort The Townsend knows no equal. Quietly out of the way, yet in the heart of Birmingham, a fashionable Detroit suburb.





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CAPACITY CHART

	Ceremony Seating	Banquet Event	Banquet Event with Dance Floor	Reception
Townsend Ballroom	300	400	350	550
Townsend Ballroom Foyer	300	100	-	300
Regency Room	200	200	170	300
Townsend Tea Lobby	-	-	-	120
Woodward/Hunter Boardroom	-	16-20	-	20

For a complete list of meeting space offerings, visit www.townsendhotel.com/meeting-space.html

DINING, FOOD & BEVERAGE

On-site Dining Capacity

The Rugby Grille 88
Breakfast, lunch and dinner every day

The Corner 150
Small Plate Dining
Limited Hours of Operation
Seasonal Outdoor Seating

Banquet F&B Averages

Breakfast	Buffet \$28	Cont. \$16
Lunch	Buffet \$32	Plated \$18
Dinner	Buffet \$55	Plated \$55
Coffee Break \$16 2hr. Open Bar \$25		

Catering Menus:
www.townsendhotel.com/meetings-catering.html



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1. The Corner.
2. Luxury Room set for turndown.
3. Theatre style seating in the Townsend Ballroom.
4. Dining set in the Townsend Ballroom.
5. An evening cocktail reception.
6. View by the fireplace in the Tea Lobby.



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THE CENTERPIECE OF STYLE

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